

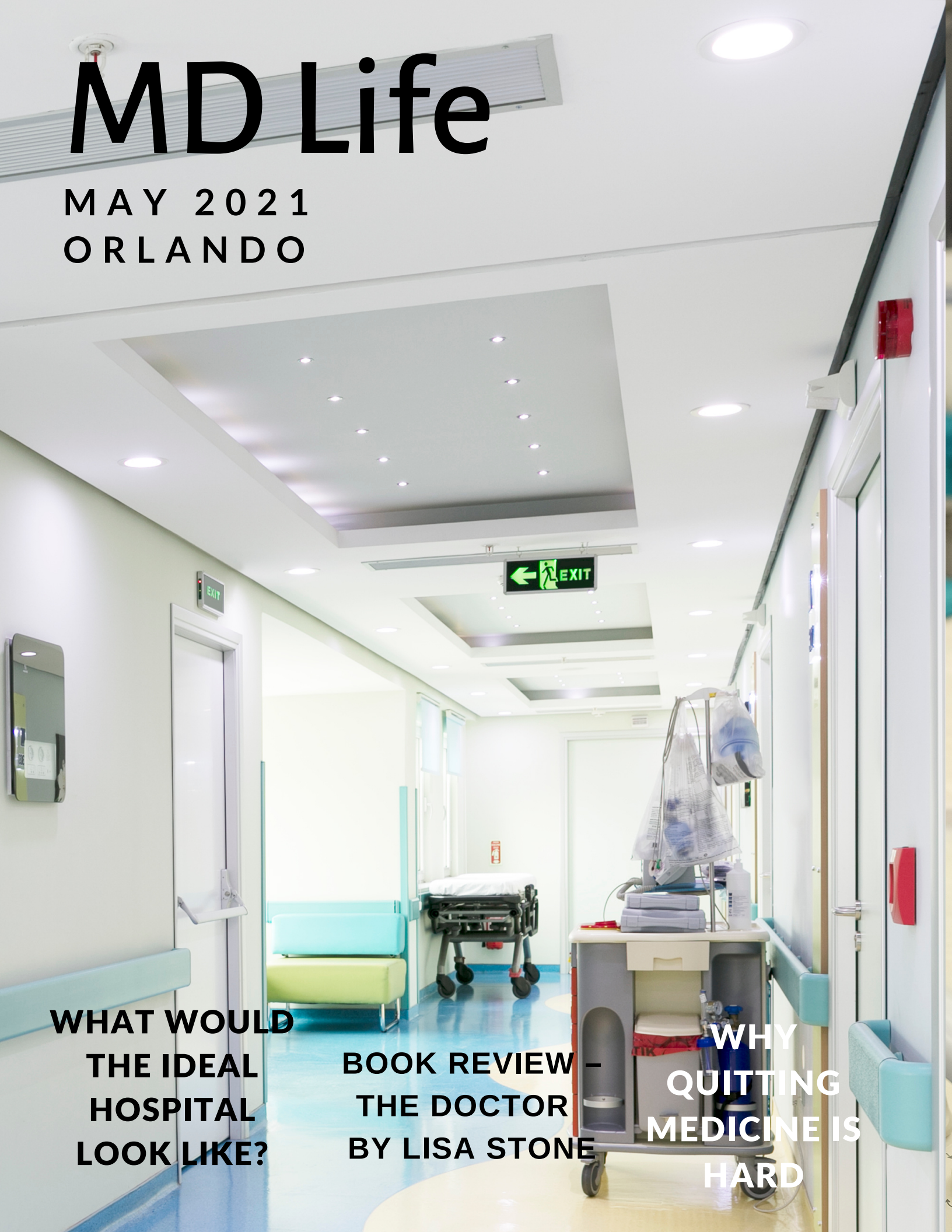
MD Life

MAY 2021
ORLANDO

**WHAT WOULD
THE IDEAL
HOSPITAL
LOOK LIKE?**

**BOOK REVIEW –
THE DOCTOR
BY LISA STONE**

**WHY
QUITTING
MEDICINE IS
HARD**



**“MY DOCTOR... MY HOME...
MY PEACE OF MIND.”**



WITHmyDOC Remote Patient Monitoring provides connection, integration and collaboration with **YOUR** trusted physician anytime ... anywhere.

Telehealth *PLUS*

- Remote monitoring of patient's vitals
- Access to patient's medical history
- Seamless virtual experience

AS CLOSE AS IT GETS TO A REAL OFFICE VISIT



WITHmyDOC.com

To find out more please click below:

https://withmydoc.com/?utm_source=MD%20Life&utm_medium=Magazine&utm_campaign=My%20Home%2C%20My%20Doc

MD Life is published by RJW | Media Brands, a division of RJW | Creative Development Works. For information on subscriptions, submitting an article or to place an ad please contact us at 888-670-2228 or clientservices@creativedevelopmentworks.com.



Contents in This Issue

Moral Injury and Burnout in Medicine: A Year of Lessons Learned
Get Ready for a Weird Spring 2021 Housing Market
Why Quitting Medicine is Hard
Garlic Shrimp Bruschetta
Health Care as an Uncommon Good
Top Five Portfolio Ideas for 2021
What Would the Ideal Hospital Look Like?
Delete Your Search History from Social Media and Your Browser
Book Review – The Doctor by Lisa Stone
12 Sonoma Wines to Reach for This Spring



Dreaming Up the Ideal Retirement Is Your Job. Helping You Get There Is Ours.

To learn more about why Edward Jones makes sense for you, call my office today.



Gino D'Amelio, CIMA®
Financial Advisor

8390 Champions Gate Blvd
Suite 300
Champions Gate, FL 33896-8310
407-479-2196

edwardjones.com
Member SIPC

Edward Jones®
MAKING SENSE OF INVESTING

Moral Injury and Burnout in Medicine: A Year of Lessons Learned

By Wendy Dean and Simon G. Talbot, [statnews.com](https://www.statnews.com)

When we began exploring the concept of moral injury to explain the deep distress that U.S. health care professionals feel today, it was something of a thought experiment aimed at erasing the preconceived notions of what was driving the disillusionment of so many of our colleagues in a field they had worked so hard to join.

As physicians, we suspected that the “burnout” of individual clinicians, though real and epidemic, was actually a symptom of some deeper structural dysfunction in the health care system. The concept of “moral injury” seemed to encapsulate the organizing principle behind myriad drivers of distress: the growing number of reasons we couldn’t keep the oath we had made to always put our patients first.

Moral injury describes the mental, emotional, and spiritual distress people feel after “perpetrating, failing to prevent, or bearing witness to acts that transgress deeply held moral beliefs and expectations.” It was originally described by VA clinicians to account for the way that the suffering of some military veterans did not respond to standard treatment for post-traumatic stress disorder. This way of conceptualizing soldiers’ suffering felt deeply familiar to us, and we thought it might provide a compelling account of the cause of the burnout we have witnessed in our colleagues and ourselves.

Posing a new question in the conversation around physician burnout, we published a First Opinion on moral injury on this date last year. We were stunned by the response. That article started an international conversation among health care professionals and others about the moral foundations of medicine and has begun to change the language around clinician distress.

Why moral injury resonates

Since our article appeared in STAT, we have discussed, debated, and reconsidered our thoughts about moral injury with audiences across the breadth of health care — in person, on podcasts, by phone and email, on social media, and from podia across the country. In the process, we have learned that the concept of moral injury resonates powerfully, not just with doctors, but with every kind of health care professional we’ve met, from nurses and social workers to hospital administrators, personal-care assistants, first responders, and others.

The concept of moral injury allows clinicians to express what the burnout label failed to describe: the agony of being constantly locked in double binds when every choice one makes yields a compromised outcome and when each decision contravenes the reason for years of sacrifice. All of us who work in health care share, at least in the abstract, a single mission: to promote health and take care of the ill and injured. That’s what we’re trained to do.



But the *business* of health care — the gigantic system of administrative machinery in which health care is delivered, documented, and reimbursed — keeps us from pursuing that mission without anguish or conflict. We do our best to put patients first but constantly watch the imperatives of business trump the imperative of healing.

Day after day, health care professionals find themselves with no viable choice but to act in ways that transgress their deeply held beliefs in the primacy of care. As a result, many experience the well-understood symptoms of burnout — and they keep burning out, in defiance of the many and well-meaning interventions designed to combat it. The burnout epidemic continues unabated because the moral injury at the root of the problem remains unaddressed. Burnout may be the symptom, but in many cases moral injury is the cause.

From our conversations over the past year, we have learned that moral injury resonates because it suggests a broadly shared cause for the seemingly solitary experience of burnout. In other words, moral injury lets us understand that we are burned out as *individuals* because each of us is trying, in vain, to compensate for the dysfunctional way health care is structured for *everyone*.

Collective action for structural challenges

Those who suffer from moral injury in health care are desperate for healing. How do we do that? Each of us has been trying to fix the system on our own, in our own individual ways. Now it is time to work together to that end. Clinicians get burned out because health care is rife with double binds and no-win situations for clinicians and the patients we care for. Changing that system to make it less harmful will demand collective action from everyone called by conscience to do better.

When an individual falls ill, her or his clinician looks for the cause of the problem and its corresponding medical solution. We need to approach moral injury in the same way, knowing full well that the solutions aren't medical but are social, economic, and political.

The conversation around moral injury, then, summons clinicians to look outside their own expertise to heal the system that is harming themselves, their colleagues, and their patients. The solutions to heal moral injury don't look much like the medical interventions we are used to. They are more likely to come from the tool kits of epidemiology and public health, public policy and law, and grassroots organizing.

In order to make real change, we will need to engage “activists” from all aspects of the health care system — clinicians, health care administrators, policymakers, and, above all, patients and their families — to pitch in to address the structural causes of moral injury in health care.

Here are a few ways that have emerged to nudge the U.S. toward moral health care:

Value health care professionals. When clinic or hospital policies and insurance constraints force health care professionals to deliver suboptimal care to their patients, providers feel powerless. Administrators must recognize their clinicians' expertise, earned by years of grueling training, and seek their input before implementing policies that could affect patient care. Forming focus groups of health care professionals to advise on the consequences of policy changes is an important first step toward ensuring that their voices are heard. Holding administrators responsible for the work environment in health care is a strong second step.

Privilege the patient-clinician relationship. Clinicians are stationed on the front lines of health care and are solely responsible for tailoring treatment plans to meet the needs of each patient. Insurers and health systems must allow clinicians the latitude to treat patients according to their specific needs without constraining the tests they can order, the drugs they can prescribe, or the referrals they can make without incurring undue burdens. Health care professionals

abide by an oath to do no harm while doing everything in their power to heal the sick and injured — they must be trusted to uphold this oath as they are trained to do.

Reestablish a sense of community. The hypercompetitive, perfectionistic, resource-scarce health care environment has eroded a sense of community among health care professionals. Each of us instinctively guards our own territory, fearing the encroachment of others as a threat to our already scarce resources and to our professional survival. Nurses are pitted against physicians, advanced practice providers are pitted against both, and we are all pitted against patients (satisfaction surveys, anyone?). No one wins in that scenario, and patients lose the most.

Advocating effectively for the sweeping changes desperately needed in health care requires health care professionals to look in other places for inspiration and to work together toward a common goal. Industry constraints affect every health care professional in some way, and we must be united — with each other and with patients — to drive the changes we believe are necessary.

When we boil the ocean of health care down to its single organizing principle, all health care professionals — nurses, doctors, first responders, physical therapists, respiratory therapists, phlebotomists, technologists, and more — are in this together with a single goal: to provide the best care for patients. When we get back to this, we all win.

Wendy Dean, M.D., is a psychiatrist and senior vice president of program operations at the Henry M. Jackson Foundation for the Advancement of Military Medicine. Simon G. Talbot, M.D., is a reconstructive plastic surgeon at Brigham and Women's Hospital and associate professor of surgery at Harvard Medical School. They co-founded the nonprofit Morallnjury.Healthcare. The authors acknowledge Neil Chudgar, Ph.D., for critical assistance in developing and shaping this work.

GET MEDICAL BILLING HELP FOR YOUR PRACTICE!

We've got the numbers & we'll improve yours!

- Greater than 99% clearance rate
- More than 87% first-pass collections
- 28 years of experience

FREE EVALUATION OF YOUR CURRENT BILLING PRACTICE

Mention this card. Offer expires 30 days from mailing date.

50% OFF YOUR 1ST THREE MONTHS' INVOICES

Mention this card. Offer expires 30 days from mailing date.

—— FIND OUT WHERE YOU COULD BE LOSING MONEY! ——

800-871-5838
www.medusahcs.com



Get Ready for a Weird Spring 2021 Housing Market

by Brad Cartier, tessa.com

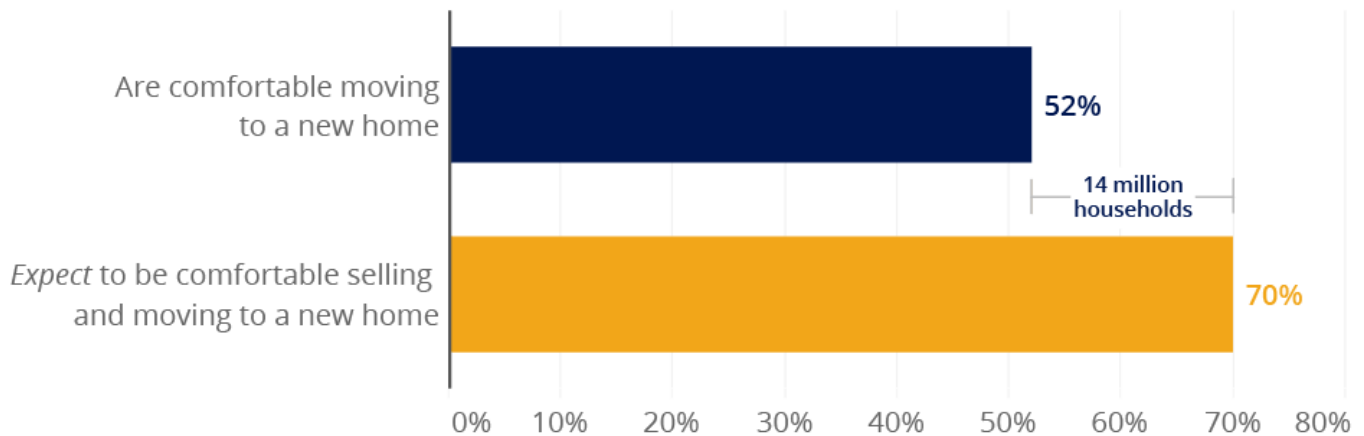
During normal times, the spring selling season is one typically marked by competition and increased volume. As we look at the ongoing supply crunch in housing, the fear is that competition will be that much more fierce. **Diana Olick** of **CNBC** reported this week that there were only half as many homes for sale by the end of February compared to the same time in 2020. According to Olick:

A pullback by sellers resulted in roughly 207,000 fewer homes newly listed for sale in the first two months of 2021 compared with the average for the same period over the last four years. To catch up, new listings would have to grow by 25% annually in March and April, which is unlikely.

Add a successful vaccine rollout, and this calculus changes quite a bit. According to **Zillow**, 78% of homeowners said the vaccine would positively impact their decision to sell, and also say they expect a vaccine to make them more likely to move. This could improve supply, but also demand.



Share of surveyed homeowners that say they



Source: Zillow

According to Zillow, “We expect that the vaccine rollout will likely boost inventory, as sellers become increasingly willing to move despite Covid-19 — resulting in greater numbers of new listings beginning this spring. That injection of inventory could give buyers more options and breathing room in a competitive market. The vaccine, however, will also likely add to already-strong demand, given that most sellers will become buyers as they trade in for a home that better suits their new needs.”

But, as it stands now, inventory is at historical lows according to **Realtor.com** data. Homes for sale across the U.S. in February were down a total of 48% year-over-year, with new listings down 24.5% year-over-year. Further, “the typical home spent 70 days on the market in February, 11 days less than last year.”

Couple this with **Derek Thompson** of **The Atlantic’s** excellent discussion on the topic titled, *‘This Is Unprecedented’: Why America’s Housing Market Has Never Been Weirder.*

Why interest rates are rising

For the first time since July, interest rates hit slightly above 3%. **Kathy Orton** of **The Washington Post** reports that “The 30-year fixed average, which hasn’t been above 3 percent since late July, has jumped more than 35 basis points since January.” That said, we are still sitting at record-low rates.

Weekly averages for popular mortgage types



Source: Freddie Mac

THE WASHINGTON POST

Source: The Washington Post

Kevin Stankiewicz of **CNBC** quotes LGI Homes Chairman and CEO Eric Lipar as stating that:

“I think in historical perspective, rates are still very low...The rates we’re offering customers, the mortgage rates, are approximately 50 basis points still lower than they were at this time last year, the pre-pandemic where the market was still really strong...Even though rates have increased a little bit, that ... also gives the buyers the urgency to go ahead and write a contract on a house because we’re seeing prices continue to go up and rates go up.”

So why are we seeing interest rates increase? Bonds. **Jacob Passy** from **MarketWatch** helps explain that this new rise in interest rates is caused by movements in the bond market. With the positive economic outlook as well as potentially successful vaccine rollout, investors have been leaving the bond market, driving up interest rates on those assets.

The **Associated Press** does a great job of breaking down the relationship between bonds and other investment classes: “For years, yields have been ultralow for Treasuries, meaning investors earned very little in interest for owning them. That in turn made stocks and other investments more attractive, driving up their prices. But when Treasury yields rise, so does the downward pressure on prices for other investments.”

David Payne of **Kiplinger** goes into more detail on where interest rates are heading in the short-term. “The rise in the 10-year rate will also push up mortgage rates, from 3.0% currently to 3.5% by the end of the year. The upward drift may cause some panic home-buying, as buyers rush to lock in a low mortgage rate, giving an extra boost to rising home prices.” That certainly won’t help the supply crunch we currently find ourselves.

Suburb vs city

We’ve spoken a lot about the city versus everyone else debate. The reality is that as vaccines roll out en masse cities may start to see more positive inward migration (or a slowing of outward migration) as people become more comfortable

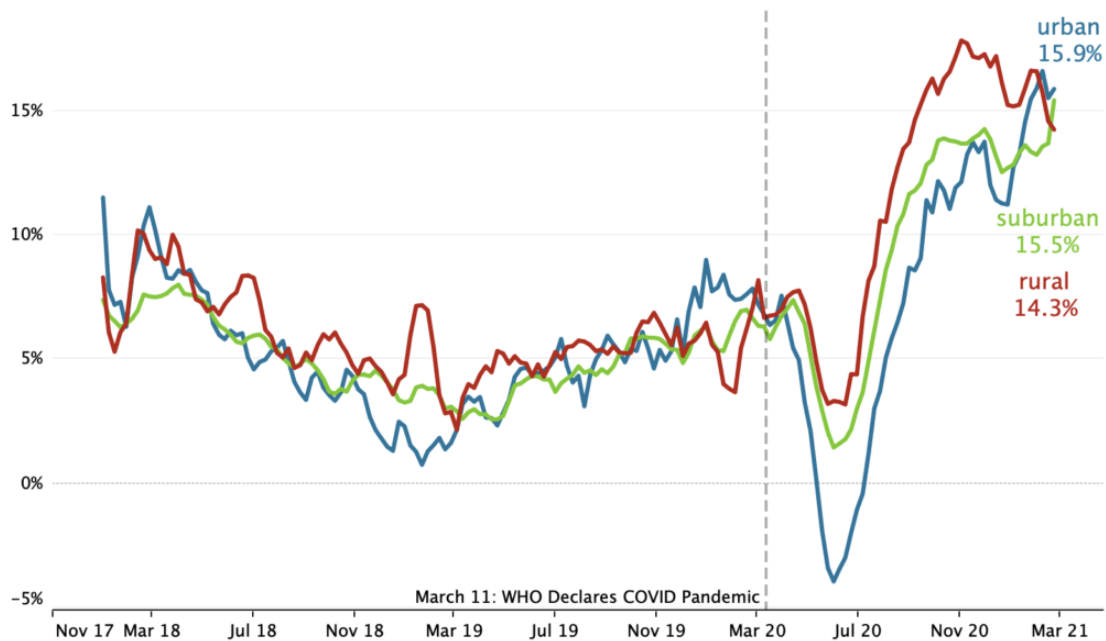
with living in close proximity to one another. As with anything, there is significant nuance to this debate and it is highly localized in nature.

According to the **National Association of Home Builders (NAHB)**, “the suburban shift in home building to meet growing buyer preferences for lower density, lower-cost markets stemming from the COVID-19 pandemic...has continued throughout the rest of 2020.” That said, there was still growth. In large core metropolitan areas, single-family home building increased 9% in 2020, the lower gain among all segments, but growth nevertheless.

Further, **Redfin** reported this week that the price per square foot for homes inside city limits increased 16% year over year, compared to a 14% increase for single-family homes in greater metro areas.

Price Growth in Cities Hits 16%, Surpassing Growth in Suburban & Rural Areas

Year-over-year change in median sale price



Source: Redfin analysis of MLS data and public records

REDFIN

Source: [Redfin](#)

Redfin Chief Economist Daryl Fairweather is quoted as noting that “For all the talk of an urban exodus, the housing market in cities is as hot as we’ve ever seen it, especially for single-family homes...There are plenty of buyers out there with deep pockets who are coming out ahead financially during the pandemic. They want a house with lots of space while they are still working from home, but they also want to live in a walkable area near urban amenities as shops and restaurants reopen.”

Finally, the same Redfin data shows that pending home sales increased the most in rural areas (32%), followed by 25% for urban areas, and 20% in suburban areas for the month of February.

If you think adventure
is dangerous, try
routine, it is
lethal.

-Paulo Coelho

We currently have several experienced Healthcare Professionals interested in new Permanent positions



What We Do

High-tech recruitment with a personal touch with 20 years' focus on healthcare.

We Get Results

- Identifying a client's individual needs
- Extensive nationwide database of qualified candidates
- No charges until a placement is made
- Assistance in arranging interviews

You Benefit

One-Stop Resource for Filling Your Permanent Healthcare Positions

- Registered Nurses –OR/ICU/ER/Medical Surgical /Telemetry/Labor Delivery/Home
- Physician Assistants
- Nurse Practitioner –(All Specialties)
- Radiologic Technologists(all specialties)
- Nursing Management
- Quality/Risk Management
- Nursing Home Administrators
- LPN'S
- Medical Technologists
- Medical Assistants and all support staff

A TESTIMONIAL ABOUT OUR WORK

"I have worked with Rob with Ironman staffing for more than 7 years and have nothing other than good memory of hard work and dedication to help me locate my desire candidate to fit my practice, and have all his follow-ups. Return my calls promptly, makes candidates are scheduled for phone interviews or face to face, I admire my relation with this agency and will recommend them without any reservations."

-Dr. Wilson E. Tabe MD, Goldsboro, NC

Pricing

We are currently offering a one-time fee of 10% of the annual salary for placements made with a full 90 days guarantee. There is no charge for you until the placement is made.

ISMS

IRONMAN STAFFING MEDICAL SERVICES, INC.

 www.ironmanstaffing.com

 rob@ironmanstaffing.com

 305-677-9859, 650-759-3021

 Fax: 866-498-4845

Why Quitting Medicine is Hard

Elijah Sadaphal, MD



This is a message to any medical doctor who is unhappy with their career. The individual reasons for this dissatisfaction will vary. Whatever the issue, it is important to ask, “Is the problem correctable?” If yes, then you must act and secure your happiness. If no, you must consider other options. One uncomplicated choice is to stay in medicine and practice somewhere else. However, you may also be unhappy in your career because you don’t like medicine. Maybe you are burnt out or no longer feel challenged. Then again, maybe you just don’t want to do it anymore or explain (for the 7,000th time) why a patient doesn’t need antibiotics. This means your options are now down to pursuing a nonclinical medical career or leaving medicine altogether. Regardless, if you don’t like clinical medicine, then why are you still doing it? Perhaps reality is teaching you a lesson: that once you’re in medicine, it’s hard to leave it. This begs the question: why is medicine so hard to quit?

Because you’ve already put in so much work and you’ve come so far—how could you ever throw it all away or sell out? Because you don’t want to give up your prestige or your paycheck. Because you don’t want to disappoint your family or fail to provide for them. Because your identity is married to your clinical career, and you don’t believe in divorce. Because your fear and inertia are greater than your discontent. Medicine is hard to quit because it is easy to stay.

The first consideration is that making a career transition is perfectly reasonable, especially if you are moving into something that you have a greater passion for. Understood this way, you are not throwing anything away but are instead bringing the education, experience, and skills you already have to another field. Your achievements and accomplishments go with you. And you will always be a doctor. This is a distinction that no one can take away from you after you have earned your degree. Quitting medicine does not mean that you are weak or selfish; it can mean you are wise enough to currently engage in self-preservation to secure a happier future for you and your family.

The second consideration is that people are more than things, so it would be foolish to presume that things—like money, clothing, or accolades—could ever satisfy you. They may temper your appetite for a time, but then they invariably lose their ability to sustain. Frame your situation differently: Do not ask, “How much will I lose if I go?” Instead, ask, “What more will I lose if I stay?” Seriously consider the worth of your time, your health, peace of mind, and your quality of life. When I began seeking advice about transitioning into a nonclinical medical career (from urgent care), I asked a mentor, “How can I afford to leave?” He smirked and said, “Don’t you realize how underpaid physicians in your field are? You can’t afford to stay. Think about all the money you will continue to give away if you don’t make a change.”

The third consideration is that if you do quit medicine, you never quit on creating value and being productive. Quitting does not mean giving up. What it does mean is redirecting your time and effort to more fulfilling ventures. Therefore, always move ahead to, never away from. Perpetual escape indicates you will always be on the run with nowhere to go. Anyone who works in the medical field knows that many patients are simply unwilling to put in the effort to get better. So then why should a physician be unwilling to put in the work to build a better career?

No physician ought to underestimate themselves when they consider their abilities applied outside clinical practice. If you have what it takes to become a medical doctor, then you already possess the intellect, perseverance, and skills needed to excel in any other field in life. With a clear focus, hard work, and persistence, you can do almost anything you set your mind to. Robert Tew once said, “Sometimes what you’re the most afraid of doing is the very thing that will set you free.”

Just because a physician is unhappy in their current career does not mean the best solution is early retirement or an indefinite vacation. It would be a mistake to think that all labor is drudgery and that you should do whatever you can to withdraw. Labor

is a good thing; it gives you purpose and enables you to serve those around you with your good works. The point is that joy in your career is possible, and I think any person can and must rejoice in their work. So if you are unhappy in your clinical medical career, begin with a thorough analysis of the person who is the most invested in transitioning—that's you. Ask yourself,

- Why am I seeking a non-clinical career?
- What type of career would make me genuinely happy?
- What is stopping me from transitioning into the career that would make me happy?

If you do decide to quit medicine, you will obviously take more steps. You will explore what you want to do, prepare for it, and then transition. In the end, whatever choice you make, that is what you have decided to do. I wish you well, and always remember that medicine is hard to quit only if you don't know where you are going.

[Elijah Sadaphal](#) is an emergency physician.

Join hands with American TelePhysicians to convert your **Primary Care Clinic** into a Multi-Specialty Tele-Clinic!

Increase Revenues & Reduce Overhead



- ✓ Sublease your Office & Staff to ATP
- ✓ Offer Multi-Specialty Services On Site
- ✓ Increase Patient Satisfaction
- ✓ List your clinic on Cura4U

+1 888-666-2042

www.americantelephysicians.com

info@americantelephysicians.com



lexiumlegal.com

LEXIUM

ATTORNEYS AND ADVISORS



Attorney Daniel G. Musca,
Healthcare Law Specialist
Certified by The Florida Bar.
An experienced healthcare
attorney with over 30 years of
experience.

Healthcare Law

- Licensing and Regulatory Compliance
- Healthcare Contract Drafting and Negotiation
- Pharmacy Law
- Healthcare Mergers, Acquisitions and Divestitures

We can handle almost all transactional and regulatory compliance legal projects of healthcare businesses, from Covid-19 issues, to selling your business and closing upon your real estate purchases.

Serving all of Florida

2445 Tampa Rd, Suite I, Palm Harbor, FL 34683
727-253-4667, Fax: 727-253-4679

www.facebook.com/healthcare.lawyer.fl/

GARLIC SHRIMP BRUSCHETTA

Thefoodiephysician.com

My Garlic Shrimp Bruschetta is the perfect appetizer for the holidays- it's simple, rustic, and always a crowd-pleaser!

Course: Appetizer

Servings: 12

Calories: 168 kcal

Author: The Foodie Physician

Ingredients

- 1 tablespoon olive oil
- 1 ½ cups grape or cherry tomatoes halved
- Kosher salt and black pepper
- 1 package (10.5 oz) Gorton's Garlic Butter Shrimp Scampi
- 4 tablespoons Neufchatel or cream cheese
- 12 slices baguette toasted
- 4 tablespoons pesto store bought or homemade
- 2 tablespoons pine nuts toasted
- Optional garnish: chopped fresh basil



Instructions

1. Heat a large skillet over medium heat and add the oil. Add the tomatoes and season them with a pinch of salt and pepper. Cook, stirring occasionally, until the tomatoes soften and start to burst, 6-8 minutes. Transfer the tomatoes to a plate and wipe the skillet clean.
2. Cook the Gorton's Garlic Butter Shrimp Scampi in the skillet according to package directions. Remove from heat.
3. To assemble the bruschetta, spread about a teaspoon of Neufchatel cheese on each slice of toasted bread and spoon a teaspoon pesto on top. Top with a few tomatoes and 1 or 2 shrimp. Garnish with toasted pine nuts and fresh basil. Serve immediately.

Dr. Sonali Ruder DO is a board-certified Emergency Medicine physician, trained chef, mom, and cookbook author



CAVALRY SERVICES

CE-Tech offers comprehensive Clinical Engineering services to keep your medical equipment operating safely and economically. Our Biomedical Engineering Technicians are highly trained to service medical equipment of all makes and models.

We provide temporary or long-term management or technicians to perform at almost any level required.

We are here for you when you need essential and expert resources.

**Call Us Today
To Schedule
Service**

Providing the following
**Healthcare Technology
Management functions:**

- **Assessments**
- **Analysis**
- **Operations**

Health Care as an Uncommon Good

TOM ROBERTSON, MBA



American medicine is facing an identity crisis. The COVID-19 pandemic brought renewed attention to socioeconomic health disparities and turned up the heat on the question of whether health care is a right or a privilege. The financial strain on hospitals resulting from the temporary postponement of scheduled surgeries exposed a vulnerability caused by an inherently flawed payment system.

The answer to the right versus privilege question has much more significant implications than the resolution of a philosophical debate. It determines which economic model — that of a public good, a private good, or a common good — makes the most sense for the delivery of medical services. For health care to be what we want it to be, broadly accessible, with no socioeconomic disparities, and long-term affordability, it must eventually be recognized as a common good, with all of the economic implications that come with such a recognition.

Public goods, such as national defense, are those whose availability to others is not diminished by their consumption by some, with no social tolerance for access barriers to those unable to pay. The nature of public goods, in particular the lack of any incentive for consumers to voluntarily pay for a benefit determined to be essential by society, typically results in that good being produced directly by the government. In some countries, health care has been treated as a public good provided by the government. In the United States, sentiment is strongly against a publicly provided health care system.

That leaves us with the choice between common good and a private good. Until we resolve that question deliberately, we will continue to bounce between the two economic models, experiencing the worst of each.

Americans struggle with the idea of health care as a private good — uncomfortable with the philosophical debate between a right and a privilege. The five-decade failure of the market to establish either sustainable prices or a meaningful understanding of quality by consumers should be enough to convince us that the good private model is ill-suited to health care. Health care as a private good has been an economic failure, both in terms of price and the ability of consumers to understand the quality of services provided. Some providers are paid hundreds of dollars, while other providers are paid thousands of dollars for the same test in the same market. Differences in prices for low acuity hospitalizations can vary by tens of thousands of dollars for the same diagnosis in the same city. It is not uncommon to see one provider paid 5 to 10 times what another provider is paid for the same service in the same market.

The market's failure to reward quality is apparent in the prevalence of low-volume/high-risk surgeries. It is well established in the medical literature that clinical outcomes improve with increased volume for high-risk surgical procedures. A study published in the June 2019 issue of the *Journal of Clinical Oncology* compared clinical outcomes to the degree of centralization in high-risk surgical procedures. The removal of part or all of a patient's esophagus, usually related to cancer, is called an esophagectomy — a high-risk surgical procedure. For esophagectomies, mortality was over two times higher in the least centralized health systems compared to the most centralized. Complication rates were 20 percent higher. The study found the procedure performed in 1,536 U.S. hospitals, with an average annual volume of 25 cases and a median of 14. One in four hospitals, however, performed the procedure only once per year.

A population-based study in England, published in the April 2016 issue of the *Annals of Surgery*, demonstrated a proficiency relationship between surgeon volume and mortality for esophagectomies. Each additional case reduced the surgeon's odds of mortality by 3.4 percent. The study concluded that mortality after resections for esophageal, gastric, and pancreatic cancer falls as surgeon volume rises to 30 cases. The prevalence of low-volume surgical programs, in the extreme performing only one high-risk procedure per year, indicates that the market assumption of perfect information is not being realized.

Health care as a common good is aspirational. According to the Kaiser Family Foundation, the number of uninsured Americans increased for three consecutive years beginning in 2017, leaving almost 29 million without insurance in 2019. A recent study published in the American Journal of Public Health reports approximately 530,000 family bankruptcies per year arising from medical issues and bills; two-thirds of all family bankruptcies cite medical costs as a contributing factor. Inability to pay remains a significant barrier to access to care.

Common goods — having a limited supply and a social ambition to avoid access barriers over inability to pay — are often regulated to ensure availability and affordability. It may be time for the industry to embrace all-payer rate regulation, where private insurers pay lower prices, the government pays higher prices, and all payers pay the same prices — thereby eliminating the need for providers to negotiate private sector rates to subsidize government shortfalls.

Purposeful rate setting, by marginally increasing reimbursement for medical admissions combined with offsetting decreases in surgical prices, could reduce financial pressure on hospitals to maintain low-volume/high-margin surgical programs when proficiency thresholds associated with better outcomes cannot be achieved. It could facilitate a systemic adoption of minimum volume requirements. The market has failed because health care aspires to be a common, not a private good.

Coming out of the pandemic, the health care system has the opportunity to avoid going back to business as usual. We need to answer the question, “What is health care?” Our answer will have consequences.

Tom Robertson is a health care economist.

The advertisement features a background image of a modern control room with multiple large monitors displaying maps and data. Overlaid on this image is the main text in orange and dark blue. The text reads: "IT Practice brings you Cyber Security with 24/7 Real Time: Threat Detection, Threat Hunting, & Active Response!". Below this, in white text, is "Worry Less with IT Network Protection you can Trust". At the bottom, there is a dark blue footer containing the IT Practice logo on the left and contact information on the right. The logo consists of a stylized 'it' inside a cloud shape with the word 'PRACTICE' underneath. The contact information includes a phone number, a website URL, and an email address, each preceded by a small icon (phone, globe, and envelope respectively).

IT Practice brings you
Cyber Security
with 24/7 Real Time:
Threat Detection,
Threat Hunting,
& Active Response!

Worry Less with IT Network
Protection you can Trust

 **919.301.1000**
 **www.itpractice.com**
 **media@itpractice.com**


Top Five Portfolio Ideas for 2021

As we start 2021, with COVID-19 vaccines and therapeutics approved for market, many investors wonder when we can return to more stable social and economic activity. Even though Wall Street recovered before Main Street, history suggests that the two may not diverge for long periods of time.

In the “2021 Outlook Report: *Forging a path forward*,” Wells Fargo Investment Institute (WFII) strategists detail opportunities that may arise in the new year, and how investors might take advantage of them.



Here, WFII strategists offer their top five ideas for 2021.

- **Hold the right amount of cash.** Investors may be over-allocated to cash, as money market balances remain near all-time highs. In our view, investors should hold enough cash to meet short-term liquidity needs to avoid selling assets at inopportune times. One potential way to invest excess cash is through dollar-cost averaging—instead of investing one large sum, invest smaller sums over time.
- **Selectively increase risk.** As investors look forward to the end of the pandemic, we expect riskier assets like stocks to outperform. However, we suggest that investors be selective in how they increase risk. We generally favor U.S. stocks over international stocks, because we believe that growth prospects are stronger in the U.S. Within the U.S. stock market, we prefer large-cap and mid-cap stocks over small-cap stocks, because larger companies tend to have higher cash balances, less debt, and better earnings growth. In fixed income, we favor taking credit risk and keeping interest-rate sensitivity neutral.
- **Consider exposure to higher-quality, growth-oriented sectors.** Quality remains a key theme, but cyclical could play a bigger role. We favor cyclical sectors that should demonstrate more consistent performance as the U.S. economic recovery advances. Our favored sectors include Information Technology, Health Care, Communication Services, and Consumer Discretionary.
- **Diversify income sources.** Within fixed income sectors, we favor municipal bonds and investment-grade and high-yield corporates, as we believe those sectors are well positioned to offer yield. Emerging market bonds, dividend-paying stocks, and preferred securities may also offer attractive income streams to a well-diversified portfolio.
- **Be proactive, not reactive.** Investors tend to exhibit certain behaviors that can lead to unwise decisions. In periods of high volatility, we suggest taking action thoughtfully and not reacting emotionally.

*A periodic investment plan such as dollar cost averaging does not ensure a profit or protect against a loss in declining markets. Since such a strategy involves continuous investment, the investor should consider his or her ability to continue purchases through periods of low price levels.

There is no guarantee that dividend-paying stocks will return more than the overall stock market. Dividends are not guaranteed and are subject to change or elimination.

All investing involves risk including the possible loss of principal. Asset allocation and diversification do not guarantee investment returns or eliminate risk of loss. Each asset class has its own risk and return characteristics. The level of risk associated with a particular investment or asset class generally correlates with the level of return the investment or asset class might achieve. Stock markets, especially foreign markets, are volatile. A stock's value may fluctuate in response to general economic and market conditions, the prospects of individual companies, and industry sectors. International investing has additional risks including those associated with currency fluctuation, political and economic instability, and different accounting standards. This may result in greater share price volatility. These risks are heightened in emerging markets. Exposure to the commodities markets may subject an investment to greater share price volatility than an investment in traditional equity or debt securities. Bonds are subject to market, interest rate, price, credit/default, call, liquidity, inflation, and other risks. Prices tend to be inversely affected by changes in interest rates. Cash alternatives typically offer lower rates of return than longer-term equity or fixed-income securities and may not keep pace with inflation over extended periods of time.

WFI is a registered investment adviser and wholly owned subsidiary of Wells Fargo Bank, N.A., a bank affiliate of Wells Fargo & Company.

**This article was written by/for Wells Fargo Advisors and provided courtesy of
Chris Thompson, CFP®, CRPC®, First Vice President – Investment Officer in Ponte
Vedra Beach, FL at 904-708-3817 or**

**Christopher.thompson@wellsfargoadvisors.com or
www.christophermthompson.com. CAR #0121-00745.**

NOT FDIC-INSURED/NOT BANK-GUARANTEED/MAY LOSE VALUE

Investments in securities and insurance products are:

Wells Fargo Advisors is a trade name used by Wells Fargo Clearing Services, LLC,
Member SIPC, a registered broker-dealer and non-bank affiliate of Wells Fargo &
Company. © 2021 Wells Fargo Clearing Services, LLC. All rights reserved.



ATTENTION Physicians

Do you need a referral for services or products?
Let us help at no cost to you!



We can refer a vetted business or professional

Health Law or Business Attorney * Financial Planner or Wealth Advisor
Accountant or CPA * Medical Billing * Physician Answering Service
Computer IT and Security Services * Doctor Loans * Staffing
Private Banker * Facility Sanitizing and Cleaning * Malpractice or Disability Insurance
Rehab or Physical Therapy * Home Health Agencies * Practice Financing
Medical Equipment * Payroll Services * Healthcare Marketing
Telemedicine Platforms * Real Estate Professional * AND More

Physicians Resource Network

888-670-2228 * physiciansresourcenetwork@creativedevelopmentworks.com

What Would the Ideal Hospital Look Like?

Medical futurist.com



If your imagination could run wild, how would you envision the future of hospitals? Hi-tech big machines, physicians analyzing data obtained from patients' devices, LED screens greeting visitors by their names using facial recognition, virtual patient visits, and robots leading operations... Well, experts have pretty much the same idea. Recently we wrote a lot about the future of hospitals. We emphasized the importance of good design both inside and outside the point of care. We imagined that these institutions will become *"health centres for patients for preventing diseases, for acute care patients and for patients who need surgical procedures or large radiology machines."*

The following points about the ideal hospital might sound utopistic or even naive; however, each one has already been implemented in a hospital somewhere in the world, proving it's indeed not some dreamy speculation.

The need for speed

On The Medical Futurist [Patreon channel](#), Kimberly Powell, VP of NVIDIA talked about how NVIDIA could build hospitals in a matter of days. She went on about how NVIDIA envisions these institutions. *"Hospitals will use A.I. cameras to automatically screen for elevated body temperature, use genomics sequencing to predict how lethal a virus or suspected condition could be for each patient, use A.I. in medical imaging for detection and predicting clinical outcomes, incorporate A.I. into everyday cameras and microphones to monitor and interact with patients."*

In going a full 360 on hospitals, we decided to give you a full insight on how a hospital in 2030 should (and even could) look like. As you'll see, it won't take a leap into science fiction; instead, these are logical and unambiguous steps, leading to better patient experience, lowering healthcare costs and safe data handling. We have already seen some elements of the following in practice, but not all in one institution. Let's have a look.

The ideal hospital is...

1. ...paperless

Yes, it starts here. Patient data stored on paper is as old as medicine itself. Now is the time to get rid of paper entirely. There is no place for paper and handwriting in a well-functioning hospital. (Yes, this is also the end of illegible doctors' notes.) Eliminating paper-based records is a huge undertaking – but achievable. For example, Bedfordshire Hospital NHS Trust has been successfully working with Xerox on reaching this goal. The hospital uses an electronic document management system for handling patient records, digitizing paper records, thereby also adding to patient data security.

“There was an area within the pediatric service with benching on the side,” Josh Chandler, associate director of IT for the Trust explained in [this article](#). “It was always completely taken up with patient notes that had been tracked in for that day’s clinics. That’s now all completely empty because it’s all accessible through a computer.” The next steps will be data intake and safe remote data management. That is still to come, for this particular hospital, but they set a good example for others. To see how to ensure a smooth transition, check out these [five steps](#) to a paperless hospital.

2. ...connected to the homes of patients

An ideal hospital aims for patients to spend as little time as possible within its walls. The place of treatment should be the patient's home; just as well as the place of diagnostics and the place of rehabilitation. What is needed to achieve this is first and foremost good connection. Staff and data should be connected with the hospital and the patients' homes. If a hospital has 5G with wi-fi in the wards, the data will run faster than people. This will allow faster decision-making and future-readiness.

One of the world's first 5G-enabled hospitals was the Veterans Affairs Department's health care facility in Palo Alto, California, which opened in February 2020. At the launch of the concept, the hospital [stated](#) *“VA providers are presently tapping into virtual reality to treat patients with post-traumatic stress disorder and piloting exoskeleton devices to help vets with spinal cord injuries regain their mobility—both of which could possibly be enhanced through the budding technology.”* The team primarily used the capacities and the connectivity in medical education.

Moreover, with the pandemic, [the team also](#) *“recognized that the system also offered an opportunity to bring people who are meant to be social distancing together in a virtual environment and enable them to collectively interact.”*

3. ...designed, not built for a purpose

Through its [Patient Room 2020](#) project, non-profit design organization NXT Health aimed to design the future of hospital rooms. It's a high-achieving, inspiring project built with designers along with healthcare professionals with [the aim](#) to *“both improve patient experience and optimize caregiver performance.”* It features a streamlined, patient-centered design, deployable bedside work area with embedded technology as well as various safety features. Unfortunately, the project has not (yet) been deployed anywhere, proving that even the best ideas can get stuck at viability.

But indeed, the design of a hospital building should not facilitate the meeting of patients and doctors; it should be planned so that patients and doctors can meet there *in the best conditions*. We [recently wrote](#) about the specific hospital design both in- and outside the point of care in our articles. There we explained with our experts how interior spaces and patient rooms should be built; and pointed out four key elements for future (re)designs of medical institutions.

4. ...would use patient design

We wrote about it over and over again: the ideal hospital is designed by patients. This is exactly what Professor Stefaan Bergé did. He [redesigned](#) his whole department based on the book, [The Guide to the Future](#)

of Medicine, covering patients' suggestions. It turned out that patients wanted the simplest things like more privacy and more information. But as hospital design directly affects how patients receive care and, ultimately, how they heal, the design of these institutions should also change. The spaces should help the best possible patient experience, should be compassionate, and should even decrease the stress of incoming patients. Who else would know better how to create a human-centered hospital room than the patients themselves?

5. ...would have special places for telemedicine

COVID-19 has changed how we look at healing altogether. It helped us realize how many tasks could be conducted from afar, often with much greater efficiency. Telemedicine came and conquered, and will stay with us even with the pandemic gone. The fact that patients don't actually need to get to the hospital/clinic, and doctors don't necessarily need to meet them in person decreases stress, time wasted – but the effectiveness of the consultation remains, at least in most cases. Remote patient monitoring works well for example at UCLA Health in their post-surgical remote monitoring program. Their Cardiac Telehealth Program is for patients who undergo heart surgery. Therein patients receive a cardiac telehealth kit upon leaving the hospital. This telehealth technology can send important health data over the internet to UCLA nursing staff; but patients can also contact their doctors using the tablet provided in the kit.

Hospital design needs to follow this transformation; and even provide doctors with dedicated teleconsultation spaces with appropriate design, devices, connection, lamps, and an acceptable hospital background for the video. Pretty much like a miniature studio within the hospital. It's important to have proper patient rooms in the hospital; it should be just as important to have the right venue for remote care because that is the new norm.

6. ...has places for healthcare personnel to relax

The well-being of healthcare personnel also got exposed during the pandemic – and hospitals, in general, were falling short. Well-maintained and equipped common rooms, resting spaces should be provided for frontline personnel even outside a pandemic. The pressure for these people both physically and mentally is so high that hospitals need to create the opportunity for them to recharge. The ideal hospital should be a wellness center for patients AND health personnel alike. A good example here is the Mount Sinai Hospital in New York. Here David Putrino, Ph.D., Co-Director of the Abilities Research Center and Director of Rehabilitation Innovation at the Mount Sinai Health System, has “converted his lab into recharge rooms for front-line healthcare workers.” Along with his team, he created “*multi-sensory experiences that can reduce stress in just 15 minutes*” – he explained in this podcast.

7. ...should resolve the issue of alarm fatigue

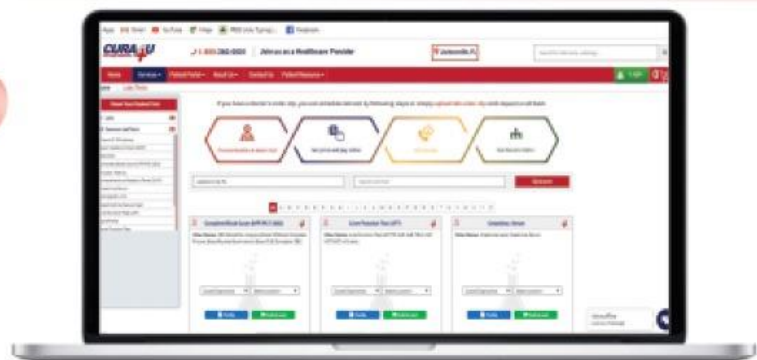
Even today's institutions are packed with technology, and the hospital of the future has even more. All these devices have their own alarm systems. Caregivers can therefore become desensitized to alarm signs from the myriad of devices emitting a cacophony of beeps all day in the clinical setting. There are as many as 187 alarms per bed per day. 72% to 99% of these are false alarms; it's understandable that alarm fatigue came to exist. Healthcare practitioners are easily at risk of disregarding important alerts, which might even be fatal. A.I. could be a solution to this issue: researchers have developed an A.I. solution to help caregivers cope with the auditory overload.

Describing The Ideal Hospital of the Future in 1932, authors argue that there is no need for radical change in hospital operations. Perhaps it wasn't needed then; but it certainly is today. With the increasing use of digitization, A.I., other technologies, as well as the flourishing development of patient empowerment, the demands towards our hospitals are changing rapidly and radically. It is up to us to stand up for these changes to actually happen



**A PROJECT OF
AMERICAN TELEPHYSICIANS**

ONE-STOP HEALTHCARE PLATFORM FOR DIRECT TO PATIENTS & EMPLOYEES



How
to

**HELP YOUR PATIENTS SAVE
ON ANCILLARY SERVICES
SUCH AS LABS, RADIOLOGY,
MEDICINES ETC.**

**GET LISTED AT NO COST FOR
ONLINE & IN-OFFICE VISITS**

Expand your outreach to

- ✓ Self-Pay Patients
- ✓ Patients with high deductible plans
- ✓ Patients with out of network coverage

Prices starting from

CBC	\$9
LFT	\$14
Lipid Profile	\$20
HBA1C	\$17
X-ray	\$60
Ultrasound	\$200
CT Scan	\$300
MRI	\$480

Over **2200 Labs** & **900 imaging centers**
in partnership with



Green Imaging
Since 1987, quality medical imaging
and precision of care.

**PRECISION
IMAGING CENTERS**

ADDRESS



Office 10752 Deerwood Park Blvd 100
Jacksonville, Florida, USA, 32256

PHONE



+1 888 666 2042
+1 407 413 9618

ONLINE



www.cura4u.com
info@cura4u.com

SIMPLY FAX ORDERS TO

1-888-567-1515

Delete Your Search History from Social Media and Your Browser

KOMANDO.COM



So how do you go about clearing your search history? Did you know you can do this for both your browser and your favorite social media sites? We'll tell you how, starting with Facebook.

Facebook

Facebook really likes to keep tabs on you, including your search history, to show you targeted ads. To keep some semblance of privacy on the site and app, follow the steps below to clear your Facebook search history:

1. In a web browser, log in to Facebook and go to your **profile page**.
2. Tap the **three-dot menu** and select the **View Activity Log** button.
3. Click on **Logged Actions and Other Activity** in the left sidebar.
4. Select **Search History**.
5. You'll now see a list of every search you've made on Facebook up until this point. To delete this history, choose **Clear Searches** in the top right part of the page.
 - If you'd like to delete single search history items instead of your entire history at once, click on the **circle with the three dots** in it to the right of each search in the history list and tap **Delete**. A menu will appear to confirm. Hit **Delete** again. That will remove just that one search.

Twitter

Twitter also keeps track of your search history. This can help you find profiles you look for often, or it can be annoying and reveal information you don't want others to know.

To delete your Twitter search history:

1. On a web browser, log in to your Twitter profile.
2. Click on the **Search Twitter** bar on the top right corner of the screen. A list of your recent searches will appear.
3. Tap the **X** next to individual searches to delete them one at a time.
4. To clear all of your searches at once, click **Clear all** at the top of the menu.

Unlike Facebook, clearing your Twitter search history on your browser won't carry over to your smartphone experience. To clear your mobile Twitter search history:

1. Log in to the Twitter app on your smartphone or tablet and tap the **Search** tab at the bottom of the screen. It's the tab with the magnifying glass icon.
2. Tap the **Search Twitter** bar at the top to bring up your recent searches.
3. Tap the **X** in the circle to the right of **Recent searches** and tap **Clear** to clear all of your recent searches.
4. To delete individual searches, swipe left on a search from the list and tap **Delete**.
 - You can delete term searches but won't be able to delete recent profiles you've searched without clearing your entire search history.

Instagram

Facebook owns Instagram, so it loves keeping track of your data, too. Once again, it can be convenient, but it's good to occasionally clear your search data to save space on your phone or browser and maintain a little bit of privacy.

Since Instagram is more often used as an app than on a browser, let's go over how to clear its search history from the mobile app:

1. Open and log in to the Instagram app.
2. Tap on your profile (the tab at the bottom of the screen that has a circular icon of your profile picture) and tap the icon of three lines on top of each other in the top right part of the screen.
3. Tap on **Settings**, then **Security**.
4. Under **Data and History**, select **Clear Search History** on an iPhone or **Search History** on an Android.
5. You'll be brought to a list of your recent searches. Tap the **X** next to individual searches to delete one by one. Tap **Clear All** in the top right corner to delete them all at once.

Your Instagram search history is like your Facebook search history. If you clear the searches in mobile, or in your browser, you'll clear it in the other.

Google Chrome

Google Chrome exists on computers and mobile devices, and clearing search history is basically the same on both. If your devices sync to one cloud, deleting your Chrome search history on one will delete the history on all of them:

1. Open Google Chrome on your computer and click the **More** menu, the three dots on top of each other in the top right of the browser.
2. Mouse over the **History** menu, then click the **History** option at the top.
3. To delete individual searches, click on the box to the left of different search listings and click **Delete** in the top right part of the window.
4. To delete your entire search history at once, click **Clear browsing data** from the left menu and select what data you want to delete — just your browsing history or also your cookies and cache. Click the **Clear Data** button once you've decided.
 - **Note:** You'll clear up more memory space and get more privacy by clearing out everything.

Google lets you delete your search history, too. [Tap or click here to clear your search history from the Google website.](#)

Firefox

To clear your search history in Firefox:

1. Open Firefox and click the three-line menu.
2. Click on **History**, then **Clear Recent History...** to delete all of your recent search data.

3. A box will pop up asking you the timeframe to clear (last hour, last two hours, current day, everything, etc.). Choose your timeframe and hit **Clear Now**.
4. To delete items one by one, click **History**, then **Show All History**.
 - You'll get a list of all your recent searches. Right-click what you don't want and select **Forget About This Site**.

Edge

To clear your search history in Edge:

1. Open Edge and click **Settings and more...** then **Settings** in the browser.
2. Click on **Privacy and services** and find **Clear browsing data**.
3. Select **Choose what to clear** and choose a time range of data to delete from the **Time range** drop-down menu. We suggest doing everything.
4. Next, select the kind of data you want to clear — just search history, cookies, cache, even passwords and form-fill data.
 - You'll likely want to keep passwords and form-fill data unless you prefer inputting everything by hand for safety reasons.
5. Click **Clear now** and that data will be erased.

Safari

To clear your search history in Safari:

1. Open Safari and click on the **History** menu tab at the top of your screen.
2. Click **Clear History** on the pop-up menu that appears.
3. Select how far back you want to delete. We recommend going back as far as possible.
4. Click Ok and your browsing history will be deleted.
 - To delete certain searches, in the History tab, select **Show All History** and delete items by clicking on them once, then tap the **delete** key on your keyboard.
5. For mobile, open **Settings, Safari, Advanced, Website Data**, then **Remove All Website Data**.
 - This will delete *all* data, so be sure to bookmark what you want to keep before wiping everything.

Keep your next gift a surprise on a shared computer by clearing the search history on your browsers and social media.

Your computer and mobile devices will have more memory space and you'll keep your data more private, too. So, clear your search history periodically and maintain some privacy while you browse online.



Wells Fargo Advisors



Christopher M. Thompson, CFP®
 First Vice President - Investment Officer
 Chartered Retirement Planning CounselorSM
 Fundamental Choice Portfolio Manager

Wells Fargo Advisors
 818 Highway A1A North
 Suite 200
 Ponte Vedra Beach, FL 32082
 Tel: 904-273-7956
 Toll-free: 800-342-0689
 Cell: 904-708-3817
 Fax: 904-285-0249

Christopher.Thompson@wellsfargoadvisors.com
www.christophermthompson.com





Book Review – The Doctor by Lisa Stone

This was one of my most **wicked** reads. Not because there was a witch or a demon, but a **doctor**, an **anaesthetist**, who was conducting **experiments**, **playing God** and wanting drastic results. Something which, according to him, was **life saving**... But noooo... the **doctor** in me says it was **murder**.

Amit was the **doctor** and **Alisha** his silent **never-leaving-home wife**. She kept to the house with easygoing **friendly** couple who wanted to befriend the doc and his wife but were **stalled**. Emily's **curiosity** soon led to the **disappearance** of the **cat** followed by her own.

When Emily goes missing a few weeks later, Ben is plunged into a panic. His wife has left him a note, but can she really have abandoned him for another man? Or has Emily's curiosity about the couple next door led her straight into danger?

Lisa Stone has created an **aura** of the **mad doctor** quite well in this book. I could read the doctor's thoughts and his notes about his experiments with **horrified** eyes. Lisa's portrayal of the other characters was **distinct** and contrary. Alisha was the **scared one** who couldn't leave home even if she wanted to. Her hidden **secrets** had more **depths** than the doctor's. I enjoyed knowing her. Emily was the **ever-curious** one who couldn't let go despite her partner's advice. And things came to a **hair-raising climax** when Amit decided to take matters in his hands....

Few things were **unbelievable**, but it went with the **creative license** of writing a fiction. **I quite enjoyed this book.**



When Patients call, PAGE answers!

***Sign up today and mention our ad
and get 20% off of your rate for 90 days***



LOCALLY OWNED AND OPERATED

- Bilingual operators
- Fully HIPAA / HITECH compliant
- Competitive rates with per-call billing — no per-minute fees
- Flat rate plans available
- FREE text messaging
- FREE voice mail
- FREE message storage and call recording
- NO holiday fees

See how we can help www.pageanswers.com.
Contact us at info@pageanswers.com or 833-609-5455.

12 Sonoma Wines to Reach for This Spring

by HANA-LEE SEDGWICK

Beautiful Sonoma County is a wine lover's paradise, home to 18 distinct appellations featuring stunning vineyards planted to over 60 grape varieties. With so many different types of grapes and wine styles produced, there truly is a Sonoma wine for every type of wine drinker, whether you like lean, mineral-driven whites, bold red wines, or everything in between.

Despite all the options that Sonoma wineries offer, when the spring season rolls around, it's hard to deny the appeal of a crisp white wine or a refreshing rosé in your glass. To help inspire you this season, we've compiled a list of fun Sonoma County wines to reach for this spring, from the usual suspects, like sauvignon blanc, to the slightly unexpected, such as pet-net.

Sauvignon Blanc

Fun fact: Sauvignon blanc is a white wine grape that's so old, it's a parent to cabernet sauvignon! While by no means a red wine, this popular varietal is known for its crisp, refreshing character and strong herbaceous flavors — naturally, it's an ideal wine for tasting in spring and for pairing with springtime fare. Sonoma styles can vary from light and crisp to more structured and ripe (especially those which are aged in oak and/or blended with other grapes like semillon), but across the board, sauv blanc from Sonoma delivers enticing notes of lemongrass, tropical fruit, and dried herbs, with bright acidity and delightful mineral impressions on the palate.

Wines to try

Aperture Sonoma County Sauvignon Blanc, Sonoma County, \$40



Medlock Ames Sauvignon Blanc, Alexander Valley, xander Valley, \$35

Rosé

While rosé deserves to be a year-round beverage, spring is inarguably the official start of “rosé season,” when Sonoma County wineries release the newest vintages of their much-loved pink wines and warmer weather beckons for #roséallday. Given the dramatically different microclimates throughout Sonoma County, it's not surprising that rosé grapes and styles here run the gamut. You can find rosé being made from such grapes as pinot noir, sangiovese, grenache, zinfandel, and syrah, in styles that range from light and tart to delicate and sweet to more robust and spicy.

Wines to try

Red Car Rosé of Pinot Noir, Sonoma Coast, \$28



Benziger de Coelo Rosé, Sonoma Coast, \$45



Capture Rosé of Sangiovese, Alexander Valley, \$25

Chardonnay

Chardonnay is a white grape widely planted throughout Sonoma County, where it thrives in cool-climate regions like Carneros, the Russian River Valley, and the Sonoma Coast. While it naturally displays a medium-to-full bodied character and rich fruit flavors, due to Sonoma County's proximity to the cooling influences of the Pacific Ocean, chardonnay from Sonoma tends to showcase bright acid and refreshing minerality, making it easy to reach for as the weather warms up. Mouthwatering flavors of green apple, pear, and citrus are the norm, but you can also expect notes of roasted nuts, caramel, and spice (from barrel aging) and/or creamy characters like buttered brioche and shortbread (from malolactic fermentation).

Wines to try

MacRostie Russian River Valley Chardonnay, Russian River Valley, \$36



Sonoma-Cutrer Les Pierres Vineyard Chardonnay, Sonoma Coast, \$45

Three Sticks Durell Vineyard Chardonnay, Sonoma Coast, \$55



Other Top Picks for Spring

Just because varietals like sauvignon blanc and chardonnay are more recognizable doesn't mean you need to always play it safe. Spring is a great time to whet the palate with new flavors and textures, especially since Sonoma County is home to some stellar lesser known grapes and styles. Whether it's a mouthwatering vermentino or a lively Pétillant Naturel (aka Pét-Nat), Sonoma County wineries are producing plenty of fun, refreshing wines that one can't help but fall in love with this spring.

Wines to try

J Vineyards Pinot Gris, Russian River Valley, \$36



Ryme 'Hers' Vermentino, Carneros, \$25

Scribe Rosé Pét-Nat, Sonoma Valley, \$38



ABOUT THE AUTHOR

Hana-Lee Sedgwick is a writer and editor based in her hometown of Santa Barbara, California. A Certified Specialist of Wine and Sommelier, Hana-Lee specializes in all things wine, food, and travel, and her work regularly appears in publications such as The Tasting Panel, Edible, and Food & Home. Whether for work or play, she never tires of exploring California wine country. Follow her on Instagram at [@wanderandwine](https://www.instagram.com/wanderandwine) or visit her blog, wanderandwine.com.



www.smartclinux.net



Start your
Online Clinic
&
grow your practice
beyond borders!

Customized
Practice
Website
for new practices

1

EMR &
Telemedicine
Portal

2

Patient portal
Online Scheduling
Payments

3

Increased
■ Outreach
■ Efficiency
■ Revenue

8



E-Prescriptions
Labs & Radiology
Billing

4

Link with Clinics &
Healthcare
Facilities

7

Digital Marketing
Branding
SEO

6

Listing on
marketplace
CURA4U

5

**360 DEGREES CUSTOMIZABLE PLATFORM
DESIGNED BY PHYSICIANS, FOR PHYSICIANS**

For more information
Visit: www.smartclinux.net
info@americantelephysicians.com

Address: Office 10752 Deerwood Park,
Blvd Suite # 100, Jacksonville
Florida USA 32256
Phone: +1 844-244-3999



A project of
American TelePhysicians