



Creative Development Works

Our company has set up a specialized team to help financial planners and wealth advisors develop new clients and build their personal brands Here are activities we can assist you with:

[1] Speaking Opportunities

You can speak and make a presentation at any one of these conferences and events that we produce in your area that target these types of individuals:

- * Physicians
- * Affluent Individuals
- * Dentists
- * Affluent Seniors
- * Business Owners [high income professionals and businesses that have revenue over one million]
- * Professional Women

[2] Media Production

Our group can produce and promote these media projects for you:

- * Podcasts
- * Webinars and Live Seminars
- * Book Publishing

[3] Market Communications

- * Email Campaigns
- * Targeted Direct Mail Services
- * Content Development or Your Newsletter, Web and Social Media Sites
- * Market Promotions for Your Own Scheduled Events

[4] Publications

Feature yourself and your business in any one of our portfolio of publications that are available in your market:

- * **Financial Planner & Wealth Advisor Profiles**
- * **MD Life** – distributed to physicians
- * **Dental Practice Management**
- * **Professional Woman**
- * **Business Owner Monthly**
- * **Senior Lifestyles** - distributed to affluent seniors
- * **Country Club Lifestyles** – Distributed to residents of country club communities

Please email us at clientservices@creativedevelopmentworks.com or call 888-670-2228 for information on how our services can help you generate new clients and build your personal brand.

RJW | Financial Planner Market Partners

www.creativedevelopmentworks.com