

We Now Offer a Full Selection of 10 Types of Communications Services to Help You Connect to Your Market



1 We Can Create Your Marketing Materials

Our team can design and create flyers, brochures, post cards, signs, email templates, ads, graphics for social media and more. We also offer full-service printing.

2 Email Campaigns

We can create an effective email communication for you to send to your prospects and/or existing clients. We can also create a prospect database and send your custom email to these new prospects.

3 Direct Mail

Our group offers complete direct mail services from creating your piece, securing the mailing list, printing, bundling and mailing.

4 Social Media Content

Too busy to keep up with your social media to keep your followers engaged? Our team can create content and postings to keep your sites updated, relevant and informative. We offer an easy monthly program to help you get better results and activity from social media.

5 Custom Newsletters or In-House Publications

Use newsletters or publications to engage and educate your current base or utilize these as a marketing tool to generate new business. Our company publishes our own newsletters and publications in 45 markets in the United States and we are available to offer our turn-key publishing services to you, from content to final publication in digital or print format.

6 Advertising

Our group can create and place your advertising on social media, search engines, in print publications, radio, TV, cable or on billboards.

7 Public Speaking Training and/or Public Speaking Engagements Arranged for You

Build your brand and share your expertise. Our group will arrange speaking engagements or presentations to your target audiences for you in your market. Want to learn how to be a successful public speaker? We offer a comprehensive personalized one on one zoom course to teach you how the pros do it. Includes follow-up coaching as well. You can choose to either have us arrange public speaking gigs for you or receive public speaking instruction or both.

8 Podcast Production

Do you want to have your own podcast? We can help you develop content and scripts, train you on how to do it, provide the software and equipment, get it listed for download on the proper apps, produce it and even promote it and sell advertising for you.

9 Seminar Production and Promotion

Our group can develop a seminar program for you to make presentations and we can assist you with marketing your seminars to your target market.

10 YouTube Channel Production

Do you want to have your own YouTube Channel? We can help you develop the format, produce your episodes and then promote the channel and help you build audience and subscriptions to your programming.



Market Communications

904-491-2166 * 888-670-2228

www.rjwcommunications.com

Please email us at clientservices@rjwcommunications.com or call our local office in your area for further information on how any of our services can help you connect to your market.

- Northeast Florida **904-491-2166**
- Central Florida **407-259-3027**
- West Florida **727-233-0317**
- South Florida **561-244-9901**
- Atlanta **678-288-6224**
- Raleigh-Durham **919-377-9507**