



# We Offer a Suite of **14 COMMUNICATIONS SERVICES** to Help You Connect to Your Market and Break Through the Noise

## **RJW**Works

### **1) EMAIL CAMPAIGNS**

We can create an effective email communication for you to and send to your prospects and/or existing clients or our database.

### **2) DIRECT MAIL**

Our group offers complete direct mail services from creating your piece, securing the mailing list, printing, bundling and mailing.

### **3) OPTIMIZATION OF SEARCH RESULTS**

Our team can optimize your search rankings for your business when people do an on-line search by keyword or subject.

### **4) SOCIAL MEDIA CONTENT AND MANAGEMENT**

Too busy to keep your social media accounts current and active? Or are you looking for improved content? We can help you.

### **5) ON-LINE AD CAMPAIGNS**

We will create and place your ad that targets your audience on social media sites.

### **6) SURVEY SERVICES**

Our team can survey your clients or patents to solicit answers to questions you wish to ask. Plus, ask if they can refer any of their family or friends to you.

### **7) GRAPHICS AND PRINTING**

Our staff can create and design flyers, brochures or any other graphics that you need. Our group also offers full-service printing.

### **8) YOUTUBE CHANNEL**

We offer the following services to help you set up and have a successful YouTube channel for your business:

### **9) CUSTOM NEWSLETTERS OR IN-HOUSE PUBLICATIONS**

Our group offers complete direct mail services from creating your piece, securing the mailing list, printing, bundling and mailing.

### **10) PODCAST PRODUCTION**

We can help you develop content and scripts, train you on how to do it, provide the software and equipment, get it listed for download on the proper apps, produce it and even promote it and sell advertising for you.

### **11) ADVERTISING**

Our group can create and place your advertising in print publications, radio, TV, cable or on billboards.

### **12) SIGNAGE**

We can provide you with any type of signage that you need.

### **13) SEMINAR OR WEBINAR PRODUCTION AND PROMOTION**

Our team can assist you to have successful seminar programs or webinars. Services include program development, Visual collateral materials, production and promotion.

### **14) PUBLIC SPEAKING ENGAGEMENTS**

Let us arrange public speaking opportunities for you through our local speaker's bureau in your market.

 [CS@RJWORKS.COM](mailto:CS@RJWORKS.COM)

 [WWW.RJWORKS.COM](http://WWW.RJWORKS.COM)

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