

Generate New Business from Affluent Seniors - Join the Seniors Marketing Network



If you join our Seniors Marketing Network you can utilize your membership to improve your marketing knowledge and success, have access to resources and you will build new relationships with other providers in the senior industry. We offer three levels of membership packages for you to choose from:

Basic Membership Plan

* Participate in a Zoom marketing seminar each month where one of our experienced advisors will offer a class on a different topic on how to generate business from seniors.

* Free marketing consultant will be available to assist you at any time with any marketing, communications or business development needs that you have.

* You will receive a monthly marketing newsletter offering advice and information on innovative, creative and low-cost business development tactics

* We will place your business card ad in The Senior Bulletin publication in your market that is distributed to 15,000 affluent senior households each month.

Fee \$59.00 per month

Silver Membership Plan

* You will receive all of the benefits in the Basic Membership Plan

PLUS

* Our team will set up relationships with churches and/or synagogues in your area so that they refer their members to you when they have a need that your business can assist them with.

* Free Ads placed in our quarterly senior publications

>> Seniors Resource Directory

>> Seniors Transition Guide

>> Aging in Place Resource Directory

Fee \$119.00 per month

Gold Membership Plan

* Receive all the benefits of the Basic Membership and Silver Membership Plans

PLUS

* Your custom postcard will be included in our monthly co-op mailing campaign (in a stack with postcards from other businesses) that is mailed to 3,000 affluent senior households each month.

* You will receive referrals of seniors and their families through our seniors referral platform. We survey several thousand seniors as well as their families each month to ask if we can connect them to a provider or business for any needs that they have. If they has a need that your business can assist with, we will refer them to you

Fee \$169.00 per month

Please email us at cs@rjwworks.com or call 888-670-2228 for additional information on how this program can work for you.

RJW | Seniors Marketing Network

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