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Seniors Market Platform Business Development Program – Houston

Mike Alexander, Sr. * ABM Insurance & Benefit Services, Inc.

14950 Heathrow Forest Pkwy Ste 500A * Houston, TX 77032

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Business Category: Insurance-related products and services * Services to commence 9/20/26

The client authorizes RJW to include their business as part of the RJW marketing and client development activities in the RJW Seniors Marketing Platform in Houston, Texas. The client will have exclusively for the products or services that they offer as part of this program.

- 1] The client will determine the type of services and/or products offered by their business
- 2] The client also reserves the right to change any aspect of their services, products, pricing and other representations of their business at any time while being a part of this marketing program.
- 3] The client agrees to make a timely follow-up contact with a prospective or returning referral when given the request
- 4] RJW will propose marketing, advertising and client development activities for approval to the client prior to executing any of these activities on behalf of the client. The client will also approve any marketing communications that represent the client prior to their use by RJW.
- 5] RJW marketing and business development activities on behalf of the client
 - * Postcard mailed to 5,000 affluent senior households
 - * Half page ad placed in Seniors Lifestyle Guide (quarterly)
 - * Monthly email sent to 2,500 seniors
 - * Page on senior resource web site for Houston market
 - * Half-page ad placed in *The Senior Bulletin* (bi-monthly)
 - * Included in "We Recommend" monthly facebook ad campaign
 - * Sponsor ads in weekly Senior Stories and Life podcast
 - * Weekly mailing of business information to new senior residents
 - * Half- page ad in our monthly newsletter "Children of Aging Parents Insider
 - * Half page ad in The Seniors Resource Directory for Churches (quarterly)
- 6] RJW is not responsible for the actions of the client and the client is not responsible for any actions of RJW at any time.
- 7] RJW is responsible for their own staff, production, distribution and other related expenses in providing these services.

The Client is to pay RJW a fee of \$299.00 per month for these services by 9/12/26 (\$379.00 per month after that date)
The first and last month fee is payable upon agreement to participate in this program. The client may cancel these services at any time with a thirty-day written notice (mail or email)

PAYMENT - payment accepted by credit/debit card please fill out the section below and scan and email this signed form to accounting@rjwworks.com or fax to 1-888-263-4440

Credit/Debit Card Authorization [We can also send a secure payment link upon request via email]

Please charge the credit/debit card below ONE TIME ONLY in the amount of \$ 598.00

Card Number _____ Expiration Date _____

CVS [Security Code] _____ Zip Code Credit Card Bill Is Mailed To: _____

Authorized by _____ Date _____