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Office: 1100 Peachtree St., Suite 900 * Atlanta, GA 30309

Registration – Conference for Marketing a Dental Practice – Jacksonville

Name [1] _____ Position _____
Name [2] _____ Position _____
Business _____
Address _____
Telephone _____ Email _____

Please reserve my participation on: October 23, 2026 * Marriott Hotel - Southpoint * 9 am to 4 pm

Conference Topics:

- * Understanding your target market of who your prospect really is so that you stop wasting time, money and other resources
- * Improving the results of your existing marketing and advertising just by creating a more effective marketing message
- * Creating on-going referrals from third parties using proven methods
- * Leveraging your existing patients by turning them into referral machines
- * Turning your staff into salespeople – An easy marketing resource that you can initiate
- * How to generate free publicity, brand recognition and free marketing for your business
- * Gaining new patients by marketing directly to businesses and professional services firms for their employees
- * The plusses and minuses of utilizing social media to market your business
- * How to develop marketing partnerships with other businesses that serve the same target market to generate business
- * Confronting the reality of AI and how to use it effectively in your marketing activities
- * How you can work with churches, country clubs, condo associations and gated communities as feeders of new patients
- * Proven low-cost marketing tactics and guerrilla marketing techniques for generating new patients for you
- * How to create a marketing strategy that fits your practice that you can execute consistently
- * Steps that you can take to set your dental practice apart in the marketplace from your competition and build your

Conference fee includes course manual, luncheon and beverages throughout the day.

Fee per person - \$129.00 early registration by 9/30/26 (\$149.00 after that date).

Payment Information

Please complete the section below with credit or debit card information and scan and email this signed form to accounting@rjwcommunications.com or fax to 1-888-263-4440.

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